

Aspen Undergraduate Business Education Consortium

The George Washington University School of Business March 19-20, 2012 | Washington, D.C.

Participant List

From Consortium Schools

- 1. Chris Adkins, Executive Director, Undergraduate Program, Mason School of Business, The College of William & Mary
- 2. J.J. Arias, Professor, Economics and Finance, J. Whitney Bunting College of Business, Georgia College and State University
- 3. Nancy Bagranoff, Dean, Robins School of Business, University of Richmond
- 4. Amanda Baugous, Associate Professor of Business Administration, Augustana College
- 5. Nicholas (Bo) Beadles, Professor, Management, J. Whitney Bunting College of Business, Georgia College and State University
- 6. Jason Brennan, Assistant Professor of Philosophy and Strategy, McDonough School of Business, Georgetown University
- Phyllis Brown, Associate Provost for Undergraduate Studies; Director, Core Curriculum; Associate Professor of English, College
 of Arts & Sciences, Santa Clara University
- 8. **Tony Buono**, Professor of Management and Coordinator, Bentley Alliance for Ethics and Social Responsibility, Bentley University
- 9. **Elletta Sangrey Callahan,** Professor of Law & Public Policy; Faculty Chair, Sustainable Enterprise Partnership, Whitman School of Management, Syracuse University
- 10. Joelle Davis Carter, Director of Undergraduate Programs, The George Washington University School of Business
- 11. Daniel Connolly, Associate Dean, Undergraduate Programs, Daniels College of Business, University of Denver
- 12. Bob Cunningham, Associate Professor, Economics and Associate Provost, Alma College
- 13. Jennifer Dahnke, Associate Director, Undergraduate Program, Mason School of Business, The College of William & Mary
- 14. Marilyn Durkin, Professor of Mathematical Sciences, Bentley University
- 15. **Thomas Dyllick,** Professor for Sustainability Management; Managing Director, Institute for Economy and the Environment; University Delegate for Responsibility and Sustainability, University of St. Gallen
- 16. Tom Ealey, Associate Professor and Chair, Business Administration, Alma College
- 17. Dirk Early, Professor of Economics and Associate Dean of the Brown College of Arts and Sciences, Southwestern University
- 18. Ann Ericson, Associate Professor of Business Administration, Augustana College
- 19. Patti Fairfield, Associate Professor, Accounting, McDonough School of Business, Georgetown University
- 20. Dorothy Feldmann, Associate Dean; Associate Professor, Accountancy, Bentley University
- 21. Larry Fillian, Director of Undergraduate Advising, The George Washington University School of Business
- 22. **Sam Gaglio,** Assistant Dean, Undergraduate Studies and Concurrent Instructor, Mendoza College of Business, University of Notre Dame
- 23. Daniel Garza, Senior Director, Undergraduate Programs, Daniels College of Business, University of Denver
- 24. **Jayati Ghosh**, Professor of International Business and Associate Dean, School of Business and Leadership, Dominican University of California
- 25. **Gigi Gokcek**, Assistant Professor of Political Science, School of Arts, Humanities and Social Sciences, Dominican University of California
- 26. Susan Greenbaum, Associate Dean of the Undergraduate College, Stern School of Business, New York University
- 27. **Anne Greenhalgh,** Director, Undergraduate Leadership Program; Adjunct Professor of Management, The Wharton School, University of Pennsylvania
- 28. **Pierre Guillet de Monthoux,** Professor and Head of Department, Department of Management, Politics and Philosophy, Copenhagen Business School

- 29. **Doug Guthrie,** Dean, The George Washington University School of Business; Professor of International Business and Professor of Management, School of Business
- 30. Robert Halsey, Professor of Accounting and Associate Dean, Undergraduate School, Babson College
- 31. **Lynn Hamilton,** Associate Professor, General Faculty; Director, Management Communication Programs; Chair, ICE Steering Committee, McIntire School of Commerce, University of Virginia
- 32. Carol Henes, Director, Kellogg Certificate Program, Kellogg School of Management, Northwestern University
- 33. **Anna Iñesta,** Associate Director, Bachelor of Business Administration; Associate Director, Curriculum Design and European Higher Education Area, ESADE Business School
- 34. **Vincent Kaufmann,** Professor of French and Director, Media and Communications Management Institute, University of St. Gallen
- 35. Adam Kaul, Associate Professor of Sociology, Augustana College
- 36. Gwynne Keathley, Vice Provost, Philadelphia University
- 37. Michael Kevane, Associate Professor of Economics, Leavey School of Business, Santa Clara University
- 38. Paul Kirsch, Managing Director, BBA Program, Ross School of Business, University of Michigan
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- 41. Nancy Kurland, Assistant Professor of Organization Studies, Franklin & Marshall College
- 42. Martin Lariviere, Academic Director, Kellogg Certificate Program, Kellogg School of Management, Northwestern University
- 43. Sue Lehrman, Dean, School of Business Administration, Philadelphia University
- 44. Ron Lemmon, Assistant Professor, Business Administration, Alma College
- 45. Matthew Liao-Troth, Dean, J. Whitney Bunting College of Business, Georgia College & State University
- 46. **Andy Litteral,** Chair, Department of Management; Associate Professor of Management; Director of Assessment and Accreditation, Robins School of Business, University of Richmond
- 47. Thomas Lumpkin, The Chris J. Witting Chair in Entrepreneurship, Whitman School of Management, Syracuse University
- 48. **Trey Maxham,** Associate Dean for the B.S. in Commerce; Chesapeake & Potomac Telephone Company Professor of Commerce, McIntire School of Commerce, University of Virginia
- 49. **Gordon McCray,** Senior Associate Dean of Undergraduate and Auxiliary Programs, BellSouth Mobility Associate Professor, Schools of Business, Wake Forest University
- 50. MarySheila McDonald, Associate Dean, School of Business Administration, La Salle University
- 51. Marc McIntosh, Assistant Professor of Finance, Augsburg College
- 52. John McVea, Associate Professor of Entrepreneurship, Opus College of Business, University of St. Thomas
- 53. Jörg Metelmann, Professor, School of Humanities and Social Sciences, University of St. Gallen
- 54. Dan Moshavi, Dean, School of Business and Leadership, Dominican University of California
- 55. Tonia Murphy, Associate Professional Specialist, Mendoza School of Business, University of Notre Dame
- 56. **Lawrence Mur'ray,** Director, Undergraduate Business Program, Kenan-Flagler Business School, The University of North Carolina at Chapel Hill
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- 59. Jeff Nesteruk, Professor of Legal Studies, Franklin & Marshall College
- 60. Mary Grace Neville, Associate Professor of Business, Southwestern University
- 61. Lori Peterson, AVP and Dean of Graduate and Professional Studies, Augsburg College
- 62. **Georgette Chapman Phillips,** Vice Dean and Director of Wharton Undergraduate Division; David B. Ford Professor of Real Esate; Professor of Legal Studies and Law, The Wharton School, University of Pennsylvania
- 63. Rachel Reiser, Assistant Dean, Academic Planning & Strategy Development, Babson College

- 64. Scott Romeika, Director, Academic Affairs and Advising, The Wharton School, University of Pennsylvania
- 65. Xari Rovira, Director, Bachelor of Business Administration BBA, ESADE Business School
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- 67. Brian Shapiro, Associate Professor of Accounting, Opus College of Business, University of St. Thomas
- 68. **Norean Sharpe,** Senior Associate Dean, Director of Undergraduate Program, McDonough School of Business, Georgetown University
- 69. Margot Soven, Core Director, English Department Professor, School of Arts and Sciences, La Salle University
- 70. Peter Stark, Assistant Professor in Strategy and Global Business, Augsburg College
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- 72. Randy Swearer, Provost, Philadelphia University
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- 74. Alfred Vernis, Executive Director, University Programs Unit, ESADE Business School
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- 82. Carl Zeithaml, Dean, McIntire School of Commerce; F.S. Cornell Professor in Free Enterprise, University of Virginia

Additional Participants

- 1. Todd Breyfogle, Director of Seminars, The Aspen Institute
- 2. **Eva Caldera,** Assistant Chairman for Partnership and Strategic Initiatives, Office of the Chairman, National Endowment for the Humanities
- Hanna Drozdowski, Coordinator, Research and Projects, AACSB International The Association to Advance Collegiate Schools
 of Business
- 4. **Debra Humphreys,** Vice President for Communications and Public Affairs, Association of American Colleges and Universities (AAC&U)
- 5. Michael Poerksen, Associate Director, East Central Campus Recruiting Leader, Ernst & Young LLP
- 6. Steve Rainey, Partner-in-Charge, Washington, DC/Virginia/Maryland Tax, KPMG LLP
- 7. Bill Rice, Director, Division of Education Programs, National Endowment for the Humanities
- 8. Carol Schneider, President, Association of American Colleges and Universities (AAC&U)

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- 2. **Tom Ehrlich,** Visiting Professor, Stanford University School of Education
- 3. Julie Engerran, Director, Corporate Responsibility, Deloitte (on sabbatical)
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- 6. Nancy McGaw, Deputy Director, The Aspen Institute, Business and Society Program
- 7. Claire Preisser, Senior Program Manager, The Aspen Institute, Business and Society Program
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- 9. Judith Samuelson, Executive Director, The Aspen Institute, Business and Society Program
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