

# Aspen Undergraduate Business Education Consortium

Daniels College of Business, University of Denver March 10-12, 2013 | Denver, Colorado

# **Participant List**

## From Consortium Schools

- 1. Chris Adkins, Executive Director, Undergraduate Program, Mason School of Business, The College of William & Mary
- 2. J.J. Arias, Professor, Economics and Finance, J. Whitney Bunting College of Business, Georgia College & State University
- 3. Nancy Bagranoff, Dean, Robins School of Business, University of Richmond
- 4. Isabelle Bajeux-Besnainou, Associate Dean for Undergraduate Programs and Professor of Finance, The George Washington University School of Business
- 5. Amanda Baugous, Associate Professor of Business Administration, Augustana College
- 6. James Borden, Associate Professor, Department of Accountancy, Villanova University
- 7. Jason Brennan, Assistant Professor of Philosophy and Strategy, McDonough School of Business, Georgetown University
- 8. **Phyllis Brown,** Associate Provost for Undergraduate Studies; Professor of English, College of Arts & Sciences, Santa Clara University
- 9. **Tony Buono**, Professor of Management and Coordinator, Bentley Alliance for Ethics and Social Responsibility, Bentley University
- 10. Daniel Connolly, Associate Dean, Undergraduate Programs, Daniels College of Business, University of Denver
- 11. **Denise Dimon,** Director, Ahlers Center for International Business; Associate Provost for International Affairs, School of Business Administration, University of San Diego
- 12. Suzanne Dove, Special Assistant to the Dean, School of Business, University of Wisconsin Madison
- 13. Minette Drumwright, Associate Professor, Advertising, The University of Texas at Austin
- 14. Jeanne Enders, Associate Dean of Undergraduate Programs, School of Business Administration, Portland State University
- 15. Ann Ericson, Associate Professor of Business Administration, Augustana College
- 16. Ramon Garcia, Lecturer, Department of Information Systems Management, ESADE Business School
- 17. Melinda German, Associate Dean, Undergraduate Business Program, School of Business, Villanova University
- 18. Jayati Ghosh, Professor of International Business and Associate Dean, School of Business and Leadership, Dominican University of California
- 19. Mary Godwyn, Associate Professor of Sociology, Babson College
- 20. Gigi Gokcek, Assistant Professor of Political Science, School of Arts, Humanities and Social Sciences, Dominican University of California
- 21. Anne Greenhalgh, Director, Undergraduate Leadership Program; Adjunct Professor of Management, The Wharton School, University of Pennsylvania
- 22. Pierre Guillet de Monthoux, Professor and Head of Department, Department of Management, Politics and Philosophy, Copenhagen Business School
- 23. Stephen Haag, Associate Professor-in-Residence, Daniels College of Business, University of Denver
- 24. Robert Halsey, Professor of Accounting and Associate Dean, Undergraduate School, Babson College
- 25. Lynn Hamilton, Associate Professor, General Faculty; Director, Management Communication Programs; Chair, ICE Steering Committee, McIntire School of Commerce, University of Virginia
- 26. Carol Henes, Director, Kellogg Certificate Program, Kellogg School of Management, Northwestern University
- 27. Henrik Hermansen, Head of Secretariat, Department of Management, Politics and Philosophy, Copenhagen Business School

- 28. Clive Holtham, Professor of Information Management; Director; Cass Learning Laboratory, Cass Business School, City University London
- 29. Michael Johnson, Dean and E.M. Statler Professor, School of Hotel Administration, Cornell University
- 30. Gwynne Keathley, Vice Provost, Philadelphia University
- 31. Gesa Kirsch, Professor of English and Director, Valente Center for Arts and Sciences, Bentley University
- 32. Paul Kirsch, Managing Director, BBA Program, Ross School of Business, University of Michigan
- 33. Alex Klinge, Professor and Head of Department, Department of International Language Studies and Linguistics, Copenhagen Business School
- 34. Ulrike Landfester, Vice President, Professor of German Language and Literature, University of St. Gallen
- 35. David Lee, International Professor, Charles H. Dyson School of Applied Economics and Management, Cornell University
- 36. Matthew Liao-Troth, Dean, J. Whitney Bunting College of Business, Georgia College & State University
- 37. **Trey Maxham,** Associate Dean for the B.S. in Commerce; Chesapeake & Potomac Telephone Company Professor of Commerce, McIntire School of Commerce, University of Virginia
- 38. MarySheila McDonald, Associate Dean, School of Business Administration, La Salle University
- 39. John McVea, Associate Professor of Entrepreneurship, Opus College of Business, University of St. Thomas
- 40. Jörg Metelmann, Professor, School of Humanities and Social Sciences, University of St. Gallen
- 41. Dan Moshavi, Professor of Management, School of Business and Leadership, Dominican University of California
- 42. Tonia Murphy, Associate Professional Specialist, Mendoza School of Business, University of Notre Dame
- 43. Paula Murray, Professor in Business, Government and Society Department, The University of Texas at Austin
- 44. Dale Nees, Senior Director of Undergraduate Studies, Mendoza College of Business, University of Notre Dame
- 45. Jeff Nesteruk, Professor of Legal Studies, Franklin & Marshall College
- 46. Mary Grace Neville, Associate Professor of Business, Southwestern University
- 47. Rick Oches, Associate Professor, Natural and Applied Sciences; Chair, Department of Natural & Applied Sciences, Bentley University
- 48. Cynthia Orms, Professor of Accounting, Georgia College & State University
- 49. Susan Parker, Associate Professor, Santa Clara University
- 50. Doug Parvin, Assistant Professor, Philosophy, Augustana College
- 51. Moses Pava, Dean, Sy Syms School of Business, Yeshiva University
- 52. Joann Peck, Associate Dean of Undergraduate Programs, School of Business, University of Wisconsin Madison
- 53. Caroline Kerrigan Quenemoen, Professor in the Practice and Director of Fellowships and Undergraduate Research, Rice University
- 54. Rachel Reiser, Assistant Dean, Academic Planning & Strategy Development, Babson College
- 55. Scott Romeika, Director, Academic Affairs and Advising, The Wharton School, University of Pennsylvania
- 56. **Dorte Salskov-Iversen,** Professor, Head of Department, and Vice Dean, Department of Intercultural Communication and Management, Copenhagen Business School
- 57. Norean Sharpe, Senior Associate Dean, Director of Undergraduate Program, McDonough School of Business, Georgetown University
- 58. Tim Sipe, Associate Professor of Biology, Franklin & Marshall College
- 59. Margot Soven, Core Director, English Department Professor, School of Arts and Sciences, La Salle University
- 60. Peter Stark, Assistant Professor, Business Administration, Augsburg College
- 61. **Matt Statler,** Clinical Assistant Professor of Management and Organizations; Richman Family Director of Business Ethics and Social Impact Programming, Stern School of Business, New York University
- 62. Robert Straughan, Associate Dean of the Williams School, Washington and Lee University
- 63. Randy Swearer, Provost, Philadelphia University
- 64. Laura Thorpe, Student Services Coordinator, Robins School of Business, University of Richmond
- 65. Alfred Vernis, Executive Director, University Programs Unit, ESADE Business School

- 66. Steve Weisler, Provost, Dominican University of California
- 67. Jack Wilkerson, Senior Associate Dean of Accounting; Professor of Accounting, Schools of Business, Wake Forest University
- 68. Mark Witte, Director, Undergraduate Studies; Director, Business Institutions Program; Distinguished Senior Lecturer, Weinberg College of Arts & Sciences, Northwestern University

### Special Guests

- 1. Edward L. Ayers, President, University of Richmond
- 2. Joanna Graham, Director, Field Marketing, GMAC
- 3. **Robert Hagstrom,** Chief Investment Strategist and Managing Director for Legg Mason Investment Counsel, Legg Mason Capital Management
- 4. Jim O'Toole, Daniels Distinguished Professor of Business Ethics at the University of Denver's Daniels College of Business

### Staff and Project Team

- 1. Anne Colby, Consulting Professor, Stanford University
- 2. Tom Ehrlich, Visiting Professor, Stanford University School of Education
- 3. Julie Engerran, Fellow, Institute for Sustainable Social Change, Prescott College; Faculty, Bard MBA in Sustainability
- 4. Nancy McGaw, Deputy Director, The Aspen Institute, Business and Society Program
- 5. Claire Preisser, Senior Program Manager, The Aspen Institute, Business and Society Program
- 6. Paige Reidy, Program Coordinator, The Aspen Institute, Business and Society Program
- 7. Judith Samuelson, Executive Director, The Aspen Institute, Business and Society Program
- 8. William Sullivan, Senior Scholar at the Center for Inquiry in the Liberal Arts at Wabash College; Director of the Educating Tomorrow's Lawyers project at the University of Denver