



## Aspen Undergraduate Business Education Consortium

Robins School of Business, University of Richmond

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### Participant List

School	Name	Title
Augsburg College	Lori Peterson	Associate Vice President and Dean of Graduate and Professional Studies
	Marc McIntosh	Assistant Professor
	Peter Stark	Assistant Professor
Bentley University	Juliet Gainsborough	Associate Dean of Arts and Sciences
	Cynthia Clark	Assistant Professor of Management & Coordinator of the Bentley Alliance for Ethics and Social Responsibility
	David Szymanski	Assistant Professor of Natural and Applied Sciences
Boston College (Carroll School of Management)	Akua Sarr	Associate Dean, College of Arts and Sciences
	Ethan Sullivan	Assistant Dean for Curriculum, Carroll School of Management
	Michael Smith	Lecturer, Carroll School of Management
Boston University School of Management	Rachel Reiser	Assistant Dean, Undergraduate Program Office, School of Management
	Kabrina Chang	Assistant Professor of Business Law; Ethics Lead Undergraduate Program, School of Management
	Rachel Spooner	Lecturer, Markets, Public Policy and Law, School of Management
	Sandra Deacon Carr	Master Lecture; Director, Center for Team Learning, School of Management
Bucknell University (School of Management)	Michael Johnson-Cramer	Associate Professor of Management; Director of the School of Management
	Doug Allen	Associate Professor of Marketing; Chair of Markets, Innovation, & Design, School of Management
Claremont McKenna College (Robert Day School of Economics and Finance)	Brock Blomberg	Dean, Robert Day School of Economics and Finance
	Joshua Rosett	Curb Family Associate Professor of Business and Law and Roberts Fellow, Robert Day School of Economics and Finance
Clark University	Nancy Budwig	Associate Provost and Dean of Research
	Priscilla Elsass	Associate Professor of Management
Copenhagen Business School	Karl-Heinz Pogner	Associate Professor, Academic Director, Department of Intercultural Communication and Management
	Morten Sørensen Thaning	Associate Professor, Department of Management, Politics, and Philosophy
Cornell University	Michael Johnson	Dean and E.M. Statler Professor, School of Hotel Administration
	Rosemary Avery	Chair, Department of Policy Analysis and Management, College of Human Ecology
	Edward McLaughlin	Director, Undergraduate Program, Charles H. Dyson School of Applied Economics and Management

Dominican University of California (Andrew P. Barowsky School of Business)	Jayati Ghosh	Associate Dean, Barowsky School of Business
	Gigi Gokcek	Associate Professor, School of Art, Humanities & Social Sciences
ESADE Business School	Joan Rodan	Associate Professor, Department of Information Systems Management
	Marc Vilanova Pichot	Lecturer and Researcher, Institute for Social Innovation
Franklin & Marshall College	Jeffrey Nesteruk	Professor of Legal Studies
	Tim Sipe	Associate Professor of Biology
Gonzaga University School of Business Administration	Molly Pepper	Associate Dean, Undergraduate Programs, School of Business Administration
	Elisabeth Mermann-Jozwiak	Dean, College of Arts and Sciences
	Chris Stevens	Director, Hogan Entrepreneurial Leadership Program
Lehigh University (College of Business and Economics)	Katrina Zalatan	Associate Dean and Director, Undergraduate Programs, College of Business and Economics
	Thomas Hyclak	Interim Dean of the College of Business and Economics; Professor of Economics
	Cameron Wesson	Lucy G. Moses Professor of Anthropology
Miami University (Farmer School of Business)	Raymond Gorman	Interim Dean & Professor, Farmer School of Business
	Thomas Crist	Professor of Biology; Director, Institute for the Environment & Sustainability
	Heidi McKee	Howe Writing Professor
National University of Singapore (NUS Business School)	Hum Sin Hoon	Deputy Dean, NUS Business School
	Ravi Chandran	Assistant Dean, Undergraduate Academics, NUS Business School
New York University (Leonard N. Stern School of Business)	Matt Statler	Clinical Assistant Professor of Management and Organizations, Stern School of Business
	Kristy McCadden	Director of Social Impact Programming, Stern School of Business
Rochester Institute of Technology (Saunders College of Business)	Jonathan Schroeder	William A. Kern Professor in Communications
	Janet Borgerson	Visiting Scholar, Department of Philosophy
San Francisco State University (College of Business)	Kathleen O'Donnell	Associate Dean, College of Business

Santa Clara University (Leavey School of Business)	Phyllis Brown	Associate Provost for Undergraduate Studies
	Kevin Visconti	Lecturer, Leavey School of Business
Seattle University (Albers School of Business and Economics)	Kan Liang	Associate Dean, Arts and Sciences
	Gail Lasprogata	Associate Professor of Marketing, Albers School of Business and Economics
	Gareth Green	Associate Professor of Economics, Albers School of Business and Economics
Syracuse University (Whitman School of Management)	Lindsay Rapp	Assistant Dean, Undergraduate Programs, Whitman School of Management
	Todd Moss	Assistant Professor, Entrepreneurship, Whitman School of Management
Texas Christian University (Neeley School of Business)	Ray Pfeiffer	Chair, Department of Accounting & Professor of Accounting, Neeley School of Business [ <i>Associate Dean for Undergraduate Studies, effective July 1, 2014</i> ]
	Eric Yorkston	Associate Professor, Marketing, Neeley School of Business
	Stacy Landreth Grau	Associate Professor of Professional Practice, Marketing and Director, Neeley Fellows Honors Program
The College of William & Mary (Mason School of Business)	Christopher Adkins	Executive Director, Undergraduate Program, Mason School of Business
	Jennifer Dahnke	Associate Director, Undergraduate Program, Mason School of Business
The George Washington University (School of Business)	Isabelle Bajeux-Besnainou	Associate Dean of Undergraduate Programs, School of Business
	Mirasol Española	Executive Director of Undergraduate Programs, School of Business
	Patrick McHugh	Associate Professor of Management, School of Business
	Arthur Wilson	Associate Professor of Finance, School of Business
The University of Texas at Austin (McCombs School of Business)	Cara Biasucci	Project Director, Ethics Unwrapped, McCombs School of Business
	Robert Prentice	Professor, Business, Government and Society, McCombs School of Business
	Meme Drumwright	Associate Professor, Advertising and Public Relations, College of Communication
University of Pennsylvania (The Wharton School)	Lori Rosenkopf	Vice Dean and Director, Wharton Undergraduate Division
	Scott Romeika	Director, Academic Affairs and Advising, The Wharton School
	Jonathan Katzenbach	Managing Director, Undergraduate Division, The Wharton School
University of California, Berkeley (Haas School of Business)	Maria Nondorf	Executive Director, Center for Financial Reporting & Management; Professional Faculty, Accounting, Haas School of Business
	Erika Walker	Executive Director, Undergraduate Program & Professional Faculty, Management of Organizations, Haas School of Business
	Wasim Azhar	Professional Faculty, Marketing; Director, Excellence Exchange, Center for Teaching Excellence, Haas School of

		Business
University of Miami (School of Business Administration)	Ann Olazabal	Vice Dean, Undergraduate Business Education; Professor, Business Law, School of Business Administration
University of Michigan (Ross School of Business)	Paul Kirsch	Managing Director, Undergraduate Programs, Ross School of Business
	Lynn Wooten	Associate Dean, Undergraduate Programs, Ross School of Business
University of Richmond (Robins School of Business)	Nancy Bagranoff	Dean, Robins School of Business
	Jim Monks	Associate Professor, Economics, Robins School of Business
	Joe Ben Hoyle	Associate Professor, Accounting, Robins School of Business
	Bob Nicholson	Associate Dean, Undergraduate Programs, Robins School of Business
	Libby Gruner	Associate Dean, School of Arts and Sciences; Associate Professor of English
University of San Diego	Patricia Marquez	Associate Professor; Director of the USD Changemaker HUB, School of Business Administration
	Ron Kaufmann	Associate Professor, Marine Science & Environmental Studies
University of St. Gallen	Nicolaj Tofte Brenneche	Postdoctoral Research Fellow, School of Humanities and Social Sciences (SHSS)
University of Virginia (McIntire School of Commerce)	Lynn Hamilton	Associate Professor, General Faculty; Director, Management Communication Programs, McIntire School of Commerce
	Trey Maxham	Associate Dean for the B.S. in Commerce; Chesapeake & Potomac Telephone Company Professor of Commerce
	Marcia Pentz	Assistant Professor, General Faculty Management, McIntire School of Commerce
University of Wisconsin-Madison (Wisconsin School of Business)	Terry Warfield	PwC Professor in Accounting, Wisconsin School of Business
	Suzanne Dove	Special Assistant to the Dean, Wisconsin School of Business
	Steve Schroeder	Assistant Dean, Undergraduate Programs, Wisconsin School of Business
	Chris Dakes	Director, Educational Innovations and Learning Design
Utah State University (Jon M. Huntsman School of Business)	Douglas Anderson	Dean, Huntsman School of Business
	Dave Patel	Associate Dean for Student and External Affairs, Huntsman School of Business
	Shannon Peterson	Director, Huntsman Scholars, Huntsman School of Business

Wake Forest University (School of Business)	Pat Dickson	Associate Dean of Undergraduate Programs, School of Business
Washington and Lee University – Williams School of Commerce, Economics, and Politics	Amanda Bower	Professor of Business Administration, Williams School of Commerce
	Larry Peppers	Dean, Williams School of Commerce; Professor of Economics
	Raquel Alexander	Associate Professor of Accounting, Williams School of Commerce
Yeshiva University (Sy Syms School of Business)	Avi Giloni	Associate Dean, Sy Syms School of Business
	Mike Strauss	Associate Dean, Sy Syms School of Business
	Moses Pava	Dean, Sy Syms School of Business

### Special Guests

- **Neil Allison**, Director of Business Model Innovation, Pearson
- **Richard Arum**, Senior Fellow, Postsecondary Success, Bill & Melinda Gates Foundation; Professor of Sociology & Education, New York University
- **Kelly Finnegan**, Program Director, On Campus Presence, Graduate Management Admission Council® (GMAC®)
- **Brett Frazier**, Vice President of Managed Online Programs, Pearson
- **Ellen Glazerman**, Executive Director, Ernst & Young Foundation and Director University Relations, EY
- **Joanna Graham**, Director, Field Marketing, Americas, Graduate Management Admission Council® (GMAC®)
- **Jeremy Neuner**, CEO, NextSpace

### Staff and Advisors

- **Trisha King**, Program Coordinator, Aspen Institute Business and Society Program
- **Nancy McGaw**, Deputy Director, Aspen Institute Business and Society Program
- **Claire Preisser**, Senior Program Manager, Aspen Institute Business and Society Program
- **Judy Samuelson**, Executive Director, Aspen Institute Business and Society Program
- **Paige Soffen**, Program Associate, Aspen Institute Business and Society Program
- **Bill Sullivan**, Senior Scholar, Center of Inquiry in the Liberal Arts, Wabash College