

Aspen Undergraduate Business Education Consortium

Kellogg School of Management at Northwestern University May 31-June 2, 2016 | Evanston, IL

Participant List

School	Name	Title
Augsburg College	Peter Stark	Assistant Professor of Business Administration*
Bentley University	Dorothy Feldmann	Associate Dean, Business Programs
	Cyrus Veeser	Professor, History; Visiting Scholar, Weatherhead Initiative on Global History, Harvard University
Boston College (Carroll School of Management)	Mary Cronin	Professor, Department of Information Systems, Carroll School of Management
	Michael Smith	Lecturer, Carroll School of Management
	Ethan Sullivan	Assistant Dean for Curriculum, Carroll School of Management
Boston University (Questrom School of Business)	Jeffrey Furman	Associate Professor, Strategy and Innovation, Questrom School of Business
Brown University	Mary Fennell	CV Starr Professor of Commerce, Organizations and Entrepreneurship; Professor, Sociology; Professor, Health Services, Policy, and Practice
Bucknell University (School of Management)	Ivy Kepner	Assistant Director, School of Management
Clark University	Nancy Budwig	Associate Provost and Dean of Research
Clark University	Priscilla Elsass	Associate Professor, Management
	Edward Ashbee	Associate Professor, Department of Business and Politics
Copenhagen Business	Rasmus Johnsen	Professor, Department of Management, Politics and Philosophy
School	Annette Risberg	Associate Professor, Department of Intercultural Communication and Management
Emory University	Libby Egnor	Assistant Dean, Bachelor of Business Administration Program, Goizueta Business School
(Goizueta Business School)	Andrea Hershatter	Senior Associate Dean, Director, Bachelor of Business Administration Program Director, Goizueta Business School
	Steve Walton	Associate Professor, Systems and Operations Management, Goizueta Business School
	Anna Cockroft	Director, Business Administration Program
ESADE Business School	Antònia Maria Serra	Director, International Academic Relations
Fordham University	Clarence Ball III	Clinical Professor, Business Communications, Gabelli School of Business
Fordham University (Gabelli School of Business)	I-Cheng Robert Chiang	Associate Professor, Information Systems, Gabelli School of Business
	Carey Weiss	Sustainability Initiatives Coordinator, Gabelli School of Business
University (School of	Simon Boylen	Instructor of Business, School of Business
	Jennifer Magro Algarotti	Assistant Professor of Business, School of Business
Gettysburg College	Charles Weise	Chair, Management Department and Professor of Economics

	William Hogan	Associate Professor of English; Director, Center for Engaged Learning
Providence College (School of Business)		Associate Dean, Faculty Development; Professor of Marketing, School of
	Daniel Horne	Business
	Sylvia Maxfield	Dean, School of Business
Indiana University	Janet Hillier	Assistant Clinical Professor of Management, Kelley School of Business
	Jamie Prenkert	Chair, Department of Business Law & Ethics; Professor, Business Law, Kelley School of Business
	Joel Rubin	Clinical Associate Professor, Business Law, Kelley School of Business
Lehigh University (College of Business and Economics)	Jennifer Swann	Director, Student Success; Professor, Biological Sciences, College of Arts and Sciences
	Adam Troxel	Academic Advisor, College of Business and Economics
	Katrina Zalatan	Associate Dean and Director, Undergraduate Programs, College of Business and Economics
Miami University (Farmer School of Business)	Tim Greenlee	Senior Associate Dean, Professor, Marketing, Farmer School of Business
	Liz Lierman	Director, Career Development Center
Mount Holyoke College	Eva Paus	Professor, Economics; Carol Hoffmann Collins Director, McCulloch Center for Global Initiatives
	Eleanor Townsley	Professor, Sociology; Associate Dean of Faculty
New York University (Leonard N. Stern School of Business)	Ashish Bhatia	Assistant Dean of Students, Engagement, and Innovation, Stern School of Business
	Matt Statler	Clinical Assistant Professor, Management and Organizations, Stern School of Business*
San Francisco State University (College of Business)	Denise Kleinrichert	Associate Professor, Management and Ethics, College of Business
Santa Clara University (Leavey School of Business)	Kathy Aoki	Chair, Department of Art and Art History; Associate Professor, Studio Art, College of Arts and Sciences
	Craig Stephens	Director, Public Health Program; Professor, Biology, College of Arts and Sciences
	Kevin Visconti	Program Director; Lecturer of Business Communication, Leavey School of Business
Seattle University (Albers School of Business and Economics)	David Carrithers	Senior Instructor, Department of Finance, Albers School of Business and Economics
	Kate Koppelman	Associate Professor, English, Film Studies, Medieval Studies, and Women and Gender Studies, College of Arts and Sciences
	Geneva Anne Lasprogata	Associate Professor, Marketing, Albers School of Business and Economics
Syracuse University (Whitman School of Management)	Lindsay Rapp	Assistant Dean, Undergraduate Programs, Whitman School of Management
Texas Christian University (Neeley School of Business)	Laura Meade	Professor, Supply Chain Practice, Department of Information Systems and Supply Chain Management, Neeley School of Business
	Stacy Landreth-Grau	Associate Professor of Professional Practice, Neeley School of Business
	Ray Pfeiffer	Associate Dean, Undergraduate Programs; Professor, Accounting, Neeley School of Business

		1
The College of the Holy Cross	Donald Brand	Co-Director, Charles Carroll Program; Professor, Political Science
	Kendy Hess	Associate Professor of Social Philosophy and Ethics
	Karen Teitel	Associate Professor of Accounting, Department of Economics
The College of William & Mary (Mason School of Business)	Jennifer Dahnke	Associate Director, Undergraduate Business Program, Mason School of Business
	Dawn Edmiston	Clinical Associate Professor of Marketing, Mason School of Business
The George Washington University (School of Business)	Anna Helm	Assistant Teaching Professor of International Business; GW-CIBER Business Languages Coordinator, School of Business
	Leo Moersen	Associate Dean, Undergraduate Programs; Associate Professor, Accountancy and Business Law, School of Business
	Irina Orlova	Assistant Director, Program Strategy and Development, School of Business
University of California, Berkeley (Haas School of Business)	John Briginshaw	Visiting Assistant Professor, Haas School of Business
	Erika Walker	Assistant Dean, Undergraduate Program, Haas School of Business
	Andrew Allen	Director, Illinois Business Consulting, College of Business
University of Illinois (College of Business)	Jessen Hobson	Associate Professor, Accountancy, College of Business
, ,	Darcy Sementi	Assistant Dean, College of Business
University of Miami (School of Business Administration)	EllenMarie McPhillip	Assistant Dean, Undergraduate Business Education, School of Business Administration
	Ann Olazabal	Vice Dean, Undergraduate Business Education; Professor, Business Law, School of Business Administration
University of Michigan (Ross School of Business)	Paul Kirsch	Managing Director, Undergraduate Programs, Ross School of Business
University of New Hampshire	Neil Niman	Associate Dean, Academic Programs; Associate Professor, Economics, Peter T. Paul College of Business and Economics
(Peter T. Paul College of Business and	Deborah Merrill-Sands	Dean, Peter T. Paul College of Business and Economics
Economics)	Rachel Trubowitz	Chair, Professor of English, College of Liberal Arts
University of Notre	Tonia Murphy	Teaching Professor, Mendoza College of Business
Dame (Mendoza College of Business)	Dale Nees	Assistant Dean, Undergraduate Studies, Mendoza College of Business
University of Pennsylvania (The Wharton School)	Lindy Black-Margida	Senior Associate Director, Academic Affairs, The Wharton School
	Anne Greenhalgh	Deputy Director, McNulty Leadership Program; Adjunct Professor of Management, The Wharton School
	Phil Nichols	Associate Professor, Legal Studies and Business Ethics, The Wharton School
	Scott Romeika	Director, Academic Affairs and Advising, The Wharton School*
University of Richmond (Robins School of Business)	Jim Monks	Associate Dean, Undergraduate Business Programs, Professor, Economics; Director, Assessment and Accreditation, Robins School of Business

	Michael Kelly	Assistant Drafessor of Philosophy College of Arts and Sciences
University of San Diego (School of Business)	Michael Kelly	Assistant Professor of Philosophy, College of Arts and Sciences
	Moriah Meyskens	Professor of Management, School of Business
	Tara Salinas	Associate Professor of Business Ethics, School of Business
University of Southern California (Marshall School of Business)	Maureen McHale	Assistant Dean and Director, Undergraduate Programs, Marshall School of Business
	Jody Tolan	Lecturer, Department of Management and Organization, Marshall School of Business
University of St. Thomas	Stephanie Grimm	Assistant Professor, Accounting, Opus College of Business
(Opus College of	Kris Wammer	Assistant Professor, Chemistry, College of Arts and Sciences
Business)	Wendy Wyatt	Associate Vice Provost, Undergraduate Studies; Professor, Department of Communications and Journalism, College of Arts and Sciences
University of Virginia	Stuart Evans	Assistant Dean for Strategic Initiatives, McIntire School of Commerce
(McIntire School of Commerce)	David Touve	Assistant Professor, General Faculty; Director, The Galant Center for Entrepreneurship, McIntire School of Commerce
University of Wissensin	Suzanne Dove	Assistant Dean, Academic Innovations, Wisconsin School of Business
University of Wisconsin- Madison (Wisconsin	Elizabeth Odders-White	Senior Associate Dean, Academic Programs; Associate Professor, Finance, Wisconsin School of Business
School of Business)	Kris Olds	Professor and Chair, Department of Geography
	Bret Crane	Assistant Professor, Management, Jon M. Huntsman School of Business
Utah State University (Jon M. Huntsman School of Business)	John Ferguson	Senior Lecturer, Department of Management, Jon M. Huntsman School of Business; Associate Director, Huntsman Scholar Program
	Shannon Peterson	Clinical Associate Professor, Economics; Director, Huntsman Scholars, Huntsman School of Business
Wake Forest University	Pat Dickson	Associate Dean, Undergraduate Programs; Associate Professor, School of Business
(School of Business)	Betsy Hoppe	Executive Director, Undergraduate Programs; Lecturer, School of Business
Washington and Lee University (Williams School of Commerce, Economics, and Politics)	Raquel Alexander	Associate Dean; Associate Professor of Accounting, Williams School of Commerce, Economics, and Politics
	Joseph Guse	Associate Professor of Economics, Williams School of Commerce, Economics, and Politics
	Harvey Markowitz	Associate Professor of Sociology and Anthropology
Yeshiva University (Sy Syms School of Business)	Moses Pava	Dean, Sy Syms School of Business

Special Guests

- **Todd Breyfogle**, Director, Aspen Institute Seminars
- **Elspeth Carruthers**, Executive Director, Neubauer Collegium for Culture and Society, The University of Chicago
- **James Crown**, President, Henry Crown and Company; Chairman, Board of Trustees, The Aspen Institute
- Hanna McLeod, Senior Manager, Research, AACSB International
- **Loran Nordgren**, Associate Professor of Management & Organizations, Kellogg School of Management
- **Shannon Schuyler**, Principal, Chief Purpose Officer & Corporate Responsibility Leader; President, PwC Charitable Foundation

Staff and Advisors

- Clayton Carlson, Senior Program Associate, Aspen Institute Business and Society Program
- Julie Engerran, Consultant to Aspen Institute Business and Society Program
- **Trisha King**, Program Associate, Aspen Institute Business and Society Program
- Iris Malfetano, Program Assistant, Aspen Institute Business and Society Program
- Nancy McGaw, Deputy Director, Aspen Institute Business and Society Program
- Claire Preisser, Associate Director, Aspen Institute Business and Society Program
- **Judy Samuelson**, Executive Director, Aspen Institute Business and Society Program