

Participating Institutions

Babson College

Victoria Crittenden, Professor of Marketing and Division Chair of Marketing
Ian Lapp, Dean of the Undergraduate School
Brigitte Muehlmann, Professor of Accounting and Division Chair of Accounting and Law

Bentley University

Wiley Davi, Associate Professor, English and Media Studies
Otgo Erhemjamts, Associate Professor, Finance

Boston College (Carroll School of Management)

Jeremy Evans, Lecturer
Michael Smith, Lecturer

Boston University (Questrom School of Business)

Sandi Deacon, Master Lecturer, Organizational Behavior
Rachel Reiser, Assistant Dean, Undergraduate Program Office

Brown University

Brendan McNally, Associate Director, C.V. Starr Program in Business, Entrepreneurship and Organizations
Eric Suuberg, C.V. Starr Professor of Technology Entrepreneurship, Professor of Engineering

Bucknell University (School of Management)

Ivy Kepner, Assistant Director

Copenhagen Business School

Brooke Harrington, Professor mso, Department of Business and Politics
Rasmus Johnsen, Professor, Department of Management, Politics and Philosophy
Anne Vestergaard, Assistant Professor, Department of Management, Society and Communication

ESADE Business School

Joan Rodón Mòdol, Associate Dean, Business Administration Programme and Associate Professor, Department of Operations, Innovation and Data Sciences

Fordham University (Gabelli School of Business)

Miguel Alzola, Associate Professor, Law and Ethics
Julita Haber, Clinical Assistant Professor Management Systems
Kelly Ulto, Clinical Assistant Professor, Accounting and Taxation

Franklin & Marshall College

Jeffrey Nesteruk, Professor of Legal Studies, Department of Business, Organizations, and Society
Timothy Sipe, Associate Professor of Biology, Department of Biology
Laura Shelton, Assistant Professor of History, Department of History

George Mason University
(School of Business)

Indiana University
(Kelley School of Business)

Lehigh University
(College of Business and Economics)

Loyola University Maryland

Miami University
(Farmer School of Business)

New York University
(Leonard N. Stern School of Business)

Oberlin College

San Francisco State University
(College of Business)

Santa Clara University

Syracuse University
(Whitman School of Management)

Texas Christian University
(Neeley School of Business)

The College of William & Mary
(Mason School of Business)

Leila Austin, Assistant Professor of Business
Wambui Mungai, Assistant Professor of Business
Robert Pierce, Assistant Professor of Business

Steven Kreft, Clinical Associate Professor of Business Economics
Luke Leftwich, Director, Undergraduate Program
Joshua Perry, Associate Professor of Business Law & Ethics

Katrina Zalatan, Associate Dean and Director, Undergraduate Programs
Kimberly Bruno, Academic Advisor, College of Business and Economics

Allen Brizee, Associate Professor of Writing, Loyola College of Arts and Sciences
Irem Demirkan, Assistant Professor of International Business, Sellinger School of Business
Astrid Schmidt-King, Visiting Affiliate Assistant Professor of Law and Social Responsibility and International Education Professional, Sellinger School of Business

Barnali Gupta, Associate Dean for Curriculum, Professor, Department of Economics
Rebecca Morrison, Director, First-Year Integrated Core and Visiting Assistant Professor of Business Communication

Matt Statler, Clinical Assistant Professor, Management and Organizations
Jessy Hsieh, Adjunct Instructor

Christopher Cotter, Assistant Professor of Economics
Lori Young, Director of Career Services
Barbara Watts, Director of Entrepreneurship

Denise Kleinrichert, Associate Professor, Management and Ethics
Yim-Yu Wong, Associate Dean

Juan Montermoso, Professor of Practice, Marketing, Leavey School of Business
Michelle Stecker, Associate Director, Education and Action Research, Miller Center for Social Entrepreneurship, Leavey School of Business
Craig Stephens, Director, Public Health Program; Professor, Biology, College of Arts and Sciences

Lindsay Diane Quilty, Assistant Dean, Undergraduate Programs

Brad Harris, Assistant Professor, Management, Entrepreneurship and Leadership
Ray Pfeiffer, Associate Dean, Undergraduate Programs; Professor, Accounting
Eric Yorkston, Associate Professor, Marketing

Jennifer Dahnke, Associate Director, Undergraduate Business Program
Dawn Edmiston, Clinical Associate Professor of Marketing

**The George Washington University
(School of Business)**

**United States Military Academy at
West Point**

**University of California, Berkeley
(Haas School of Business)**

**University of Illinois
(College of Business)**

**University of Miami
(School of Business Administration)**

**University of Michigan
(Ross School of Business)**

**University of New Hampshire
(Peter T. Paul College of Business
and Economics)**

**University of Pennsylvania
(The Wharton School)**

**University of Southern California
(Marshall School of Business)**

**University of Utah
(David Eccles School of Business)**

University of Virginia

**University of Wisconsin-Madison
(Wisconsin School of Business)**

Anna Helm, Assistant Teaching Professor of International Business; GW–CIBER
Business Languages Coordinator

Leo Moersen, Associate Dean, Undergraduate Programs; Associate Professor,
Accountancy and Business Law

David Ruda, Assistant Director, Undergraduate Programs

Lissa Young, Assistant Professor, Department of Behavioral Sciences and
Leadership

Erika Walker, Assistant Dean, Undergraduate Program

John Briginshaw, Visiting Assistant Professor

Jessen Hobson, Associate Professor of Accountancy, College of Business

Darcy Sementi, Assistant Dean, College of Business

Andrew Allen, Director, Illinois Business Consulting, College of Business

EllenMarie McPhillip, Assistant Dean, Undergraduate Business Education

Ann Olazabal, Vice Dean, Undergraduate Business Education; Professor,
Business Law

Paul Kirsch, Managing Director, Undergraduate Programs

Lynn Wooten, Associate Dean, Undergraduate Programs

Neil Niman, Associate Dean, Academic Programs; Associate Professor,
Economics

Anne Greenhalgh, Deputy Director, McNulty Leadership Program; Adjunct
Professor of Management

Scott Romeika, Director, Academic Affairs and Advising

Lori Rosenkopf, Simon and Midge Palley Professor, Professor of Management,
Vice Dean and Director

Tyrone Callahan, Assistant Professor, Finance & Business Economics

Maureen McHale, Assistant Dean and Director, Undergraduate Programs

Jody Tolan, Lecturer in Management and Organization

Mark Parker, Associate Dean of Programs, Professor

Harris Sondak, David Eccles Professor of Business and Ethics, Department of
Management

Jessica Taverna, Director of Undergraduate Programs

Ryan Nelson, Associate Dean, Undergraduate Program, McIntire School of
Commerce

Deborah Parker, Professor of Italian, College of Arts & Sciences

Daniel Steeper, Associate Dean for Student Services and Academic Operations,
McIntire School of Commerce

Mark White, Associate Professor of Commerce, McIntire School of Commerce;
Director, McIntire Business Institute

Suzanne Dove, Assistant Dean, Academic Innovations

Utah State University
(Jon M. Huntsman School of
Business)

Wake Forest University
(School of Business)

Washington and Lee University
(Williams School of Commerce,
Economics, and Politics)

Whittier College

Yeshiva University
(Sy Syms School of Business)

Bret Crane, Assistant Professor of Management
John Ferguson, Senior Lecturer, Department of Management
Alex Romney, Assistant Professor of Management
Vijay Kannan, Associate Dean for Academic Affairs, Executive Director of International Programs, Professor of Operations Management

Pat Dickson, Associate Dean, Undergraduate Programs; Associate Professor

Joseph Guse, Associate Professor of Economics
Megan Hess, Assistant Professor of Accounting
Julie Youngman, Visiting Assistant Professor of Business Law & Adjunct Professor of Law

Kristen Smirnov, Assistant Professor of Business Administration

Moses Pava, Dean

Special Guests:

- **Sara Beckman**, Senior Lecturer, Earl F. Cheit Faculty Fellow, Haas Operations and Information Technology Management Group, Haas School of Business, University of California, Berkeley
- **Elliot Davis**, Research Coordinator, AACSB International
- **Mihir Desai**, Mizuho Financial Group Professor of Finance, Harvard Business School
- **Richard Lyons**, Bank of America Dean, Haas School of Business, University of California, Berkeley
- **Mark Parker**, Professor, Department of English, James Madison University
- **Joel Podolny**, Vice President, Apple; Dean, Apple University
- **William Sullivan**, Senior Scholar, New American Colleges and Universities, Wabash College
- **Cort Worthington**, Lecturer, Haas School of Business, University of California, Berkeley
- **Lisa Wymore**, Department Chair; Associate Professor of Dance, Department of Theater, Dance, and Performance, University of California, Berkeley

Aspen Institute Team:

- **Clayton Carlson**, Senior Program Associate
- **Julie Engerran**, Consultant
- **Laurie Gray**, Development Director
- **Iris Malfetano**, Program Coordinator
- **Claire Preisser**, Associate Director
- **Judith Samuelson**, Executive Director