

## Participating Institutions

### Aalto University

**Miikka Lehtonen**, Visiting Assistant Professor of Design Business Management  
**Adithya Varadarajan**, Student, International Design Business Management

### Babson College

**Stephen Deets**, Associate Professor and Division Chair of History and Society  
**Ian Lapp**, Dean of the Undergraduate School  
**Donna Stoddard**, Associate Professor and Division Chair of Technology, Operations and Information Management

### Bentley University

**Wiley Davi**, Associate Professor of English and Media Studies  
**Vicki LaFarge**, Associate Dean for Academic Affairs; Associate Professor of Management

### Boston College (Carroll School of Management)

**Jeremy Evans**, Lecturer  
**Michael Smith**, Lecturer

### Boston University (Questrom School of Business)

**Sandra Deacon Carr**, Master Lecturer in Organizational Behavior; Director, Center for Team Learning  
**Kabrina Krebel Chang**, Clinical Associate Professor of Business Law & Ethics  
**Rachel Reiser**, Assistant Dean of Undergraduate Programs and Career Development

### Brown University

**Brendan McNally**, Interim Director, C.V. Starr Program in Business, Entrepreneurship & Organizations (BEO); BEO Concentration Advisor  
**Eric Suuberg**, C.V. Starr Professor of Technology Entrepreneurship; Professor of Engineering

### Bucknell University

**Raquel Alexander**, Kenneth W. Freeman Professor of Management; Dean of the Freeman College of Management  
**Elizabeth Capaldi**, Associate Professor of Biology and Animal Behavior, Department of Biology  
**Jamie Hendry**, Associate Professor of Management; Chair, Managing for Sustainability, Freeman College of Management

### Connecticut College

**Noel Garrett**, Dean of Academic Support; Director of the Academic Resource Center  
**Yong-Jin Park**, Associate Professor of Economics; Chair of the Economics Department  
**Sarah Queen**, Professor of History

## **Copenhagen Business School**

**Lisbeth Clausen**, Associate Professor, Department of Management, Society and Communication

**Pierre Guillet de Monthoux**, Professor

**Annemette Kjaegaard**, Vice Dean, Copenhagen Business School

**Camilla Sløk**, Associate Professor, Department of Organization

**Morten Sørensen Thaning**, Associate Professor, Department of Management, Politics and Philosophy

## **Cornell University (Dyson School of Applied Economics and Management)**

**James Sinclair**, Assistant Professor of Accounting

**Cindy van Es**, Professor of Practice; Associate Director for Undergraduate Studies

**Lynn Wooten**, David J. Nolan Dean of the Dyson School of Applied Economics and Management; Professor of Management and Organizations

## **ESADE Business School**

**Gerard Costa**, Associate Dean, Business Administration Programme - BBA, Associate Professor of Marketing

## **Franklin & Marshall College**

**Eve Bratman**, Assistant Professor of Environmental Studies

**Patrick Fleming**, Assistant Professor of Economics and Public Policy

**Jeffrey Nesteruk**, Professor of Legal Studies

## **George Mason University (School of Business)**

**Leila Austin**, Assistant Professor, Business Foundations

**Laura D'Antonio**, Assistant Professor, Business Foundations

**Frank Neville**, Chief of Staff; Vice President of Communications and Marketing

## **Indiana University (Kelley School of Business)**

**Steven Kreft**, Clinical Associate Professor of Business Economics; KSB Faculty Liaison for Undergraduate Student Engagement

**Luke Leftwich**, Director of Undergraduate Program

**Ellie Mafi-Kreft**, Clinical Assistant Professor of Business Economics

**Joshua Perry**, Associate Professor of Business Law and Ethics; Chair of Undergraduate Program

## **Loyola University Maryland**

**Mavis Bliss**, Associate Professor of Philosophy

**Jeremy Schwartz**, Associate Professor of Economics, Sellinger School of Business

**Bobby Waldrup**, Professor of Accounting, Associate Dean of Academics, Sellinger School of Business

## **McMaster University**

**Karen Balcom**, Associate Professor of History

**Mandeep Malik**, Associate Professor of Marketing, DeGroote School of Business

**Teal McAteer**, Associate Professor of Human Resources and Management

**Emad Mohammad**, Associate Professor of Accounting and Financial Management Services, DeGroote School of Business

## **New York University (Stern School of Business)**

**Mara van Loggerenberg**, Associate Director of Social Impact Programming

**Matt Statler**, Clinical Associate Professor of Business and Society;

Richman Family Director of Business Ethics and Social Impact Programming

## **San Francisco State University (College of Business)**

**Ian Dunham**, Assistant Professor of Management

**Oscar Stewart**, Assistant Professor, Center for Ethical and Sustainable Business Management

**Tom Thomas**, Professor and Department Chair, Center for Ethical and Sustainable Business Management

**Santa Clara University**

**Juan Montermoso**, Professor of Practice in Marketing, Leavey School of Business

**Kate Morris**, Associate Professor of Art and Art History; Associate Dean, College of Arts and Sciences

**Stockholm School of Economics**

**Karina Liljedal**, Researcher and Professor, Center for Retailing

**Sara Rosengren**, Professor of Marketing and Strategy

**Wiley Wakeman**, Assistant Professor, Center for Retailing

**The George Washington University  
(School of Business)**

**Margaret Gonglewski**, Associate Professor of German and Director of the German Language Program

**Anna Helm**, Assistant Teaching Professor of International Business

**Leo Moersen**, Associate Dean for Undergraduate Programs; Associate Professor of Accountancy and Business Law

**United States Military Academy at  
West Point**

**Lissa Young**, Assistant Professor of Behavioral Sciences and Leadership

**University of Miami  
(School of Business Administration)**

**Ann Olazabal**, Vice Dean of Undergraduate Business Education; Chair and Professor of Business Law

**University of Michigan  
(Ross School of Business)**

**Norman Bishara**, Associate Dean for Undergraduate and Early Career Programs; Associate Professor of Business Law and Ethics

**Paul Kirsch**, Managing Director, Undergraduate Programs

**University of Pennsylvania  
(The Wharton School)**

**Anne Greenhalgh**, Deputy Director of the Wharton Leadership Program; Adjunct Professor of Management

**Scott Romeika**, Senior Director, Academic and Student Affairs

**Lori Rosenkopf**, Vice Dean and Director, Wharton Undergraduate Division; Simon and Midge Palley Professor of Management

**University of Southern California  
(Marshall School of Business)**

**Tyrone Callahan**, Professor of Clinical Finance and Business Economics; Vice Dean for Undergraduate Programs

**Jody Tolan**, Lecturer in Management and Organization

**University of St. Gallen**

**Ulrike Landfester**, Professor of German Language and Literature

**Jörg Metelmann**, Associate Professor of Culture and Media Studies

**University of Utah  
(David Eccles School of Business)**

**Harris Sondak**, David Eccles Professor of Business and Ethics

**Jessica Taverna**, Director of Undergraduate Programs

**University of Winchester**

**Karen Blakeley**, Senior Lecturer in Human Resources Management; Head of the Centre for Responsible Management

**Thomas Norgaard**, Senior Lecturer in Liberal Arts

**Paul Sheeran**, Senior Lecturer in International Business and Economics

**University of Wisconsin-Madison**

**Suzanne Dove**, Assistant Dean for Academic Innovations, School of Business

**Thomas O'Guinn**, Professor of Marketing; Thomas J. Falk Distinguished Chair in Business, School of Business

**Susan Zaeske**, Associate Dean for Advancement, Arts and Humanities

**Uppsala University**

**Mathias Cöster**, Senior Lecturer, Department of Business Studies

**Matilda Dahl**, Senior Lecturer, Department of Business Studies

**Birgit Paukzstat**, Senior Lecturer, Department of Business Studies

### Utah State University

**Douglas Anderson**, Dean, Jon M. Huntsman School of Business; Jon M. Huntsman Presidential Professor of Leadership

**Norm Jones**, Professor of History; Director of General Education and Curricular Integration, College of Humanities and Social Sciences

**Vijay Kannan**, Associate Dean for Academic Affairs; Professor of Operations Management, Jon M. Huntsman School of Business

### Wake Forest University (School of Business)

**Pat Dickson**, Associate Dean of Undergraduate Programs; Professor

**Matthew Phillips**, John Hendley Fellow; Associate Teaching Professor of Law and Ethics

### Washington and Lee University (Williams School of Commerce, Economics, and Politics)

**Stephen Lind**, Assistant Professor of Business Administration

**Rob Straughan**, Dean Williams School of Commerce, Economics, and Politics, Professor of Business Administration

**Julie Youngman**, Assistant Professor of Business Administration; Professor of Practice

### Yeshiva University (Sy Syms School of Business)

**Moses Pava**, Alvin Einbender Professor of Business Ethics

### Special Guests:

- **Ester Barinaga**, Professor, Department of Management, Politics and Philosophy, Copenhagen Business School
- **Christian De Cock**, Professor, Department of Organization, Copenhagen Business School
- **Alfred Vernis Domènech**, Sustainability Academic Director, Inditex
- **Julie Engerran**, Consultant and Educator
- **Andreas Kristian Gjede**, Co-Founder and Steering Committee Member, Student & Innovation Housing
- **Bontu Guschke**, Student, Copenhagen Business School
- **Gregor Halff**, Dean of Education, Copenhagen Business School
- **Renata Frovola-Hammer**, Former Head of Supply Chain Sustainability, Maersk, Professional Board Member, and Aspen Institute First Mover Fellow
- **Sarah Henschel**, Friend of the Aspen Institute Business & Society Program
- **Anne Malberg Horsager**, Relations Manager, Copenhagen Business School
- **Christina Lubinski**, Associate Professor for Business History, Copenhagen Business School
- **Martin Martinoff**, Program Manager, The Institute of Chartered Accountants in England and Wales (ICAEW)
- **Nicholas McGuigan**, Associate Professor, Director of Education, Monash Business School
- **Mads Mordhorst**, Associate Professor, Department of Management, Politics and Philosophy, Copenhagen Business School
- **Anders Møller**, Partner, Diplomatic Rebels
- **Plamena Pehlivanova**, Research and Evaluation Associate, Ofsted
- **Stefan Schwarzkopf**, Associate Professor, Department of Management, Politics and Philosophy, Copenhagen Business School
- **Bill Sullivan**, Senior Scholar, New American Colleges and Universities
- **Christopher Viebig**, Student, Copenhagen Business School

### **Aspen Institute Business & Society Staff**

- **Jaime Bettcher**, Program Manager
- **Iris Malfetano**, Program Coordinator
- **Claire Preisser**, Associate Director
- **Judith Samuelson**, Executive Director
- **Keith Schumann**, Communication Manager

### **The Business of Teaching Group:**

- **Maria Flora Andersen**, Co-Founder and Steering Committee, Student & Innovation Housing – Masters Graduate
- **Niklas Birksted**, PhD Fellow, Department of Finance
- **Jeppe Groot**, Head of Section
- **Rasmus Johnsen**, Associate Professor, Department of Management, Politics and Philosophy
- **Mads Kogut**, External Lecturer
- **Pelle Holm Lochmann**, Program Facilitator, i2Co School – Masters graduate
- **Morten Rishede Philipsen**, Research Assistant, Department of Management, Politics and Philosophy
- **Maximilian Schellmann**, Research Assistant, Department of Management, Politics and Philosophy
- **Kasper Worm-Petersen**, Head of Analytics