

ASPEN UNDERGRADUATE CONSORTIUM

JUNE 16-18, 2019
BOSTON UNIVERSITY
QUESTROM SCHOOL OF BUSINESS



Boston University Questrom School of Business

Participating Institutions

Abilene Christian University

Stephen Baldrige, Assistant Dean, College of Education and Human Services
Bre Heinrich, Recruiting and Advising Specialist; Adjunct Professor
Jenn Rogers, Instructor of Teacher Education

Babson College

William B. Gartner, Bertarelli Foundation Distinguished Professor of Family Entrepreneurship
Ian Lapp, Dean of the Undergraduate School *
Paul Schmitz, Lecturer, History and Society Division; Faculty Director, Babson-San Francisco Program

Bentley University

Cynthia Clark, Professor of Management
Wiley Davi, Associate Dean of Arts & Sciences †
Suzanne Dove, Executive Director, Badavas Center for Innovation in Teaching and Learning *
Jane De Leon Griffin, Associate Professor (Incoming Associate Dean of Arts and Sciences)
Otgo Erhemjamts, Associate Dean of Business
Tracy Noga, Professor

Boston College (Carroll School of Management)

Jeremy Evans, Lecturer
Michael Smith, Lecturer
Rachel Spooner, Associate Professor of the Practice in Business Law

Boston University (Questrom School of Business)

Kabrina Chang, Clinical Associate Professor, Markets, Public Policy, and Law; Director, Academic Integrity Initiatives
Sandra Deacon Carr, Master Lecturer, Organizational Behavior
Paul Hutchinson, Senior Lecturer, Organizational Behavior
Lynn O'Brein-Hallstein, Associate Professor of Rhetoric CGS; Affiliated Faculty of Women's, Gender & Sexuality Studies
Rachel Reiser, Assistant Dean of Undergraduate Programs and Career Development *†

Bucknell University

Doug Allen, Professor of Management
Mihai Banciu, Associate Dean of Faculty
Eric Martin, Associate Professor of Management
Roger Rothman, Professor

Coker College

Susan Henderson, Provost
Rhonda Knight, Professor of English
Eric Litton, Assistant Professor of Business

Connecticut College

Sarah Queen, Professor of History
Mark Stelzner, Assistant Professor in Economics

Copenhagen Business School

Rasmus Johnsen, Associate Professor *
Lise Justesen, Associate Professor
Anne Vestergaard, Associate Professor

Cornell University (Dyson School of Applied Economics and Management)

David Lennox, Senior Lecturer, Cornell SC Johnson College of Business
Amy Newman, Senior Lecturer, Management Communication, Cornell SC Johnson College of Business
Lynn Wooten, David J. Nolan Dean, Charles H. Dyson School of Applied Economics and Management *†

Fordham University

Yuliya Komarova, Assistant Professor
Santiago Mejia, Assistant Professor
Barbara Porco, Professor of Accounting

Franklin & Marshall College

Kostis Kourelis, Art & Art History
Nancy Kurland, Associate Professor of Organizational Studies
Jeffrey Nesteruk, Professor of Legal Studies *
Kerry Sherin Wright, Director, Writers House; Co-Director, Creativity Initiative; Teaching Professor, English
Bryan Stinchfield, Business, Organizations, and Society

George Mason University

Leila Austin, Assistant Professor
Anne Lauer, Instructor
Shora Moteabbed, Assistant Professor
Robert Pierce, Dean's Teaching Faculty Fellow Assistant Professor of Business, School of Business

Gettysburg College

Duane Bernard, Lecturer
Patturaja Selvaraj, Assistant Professor

Indiana University (Kelley School of Business)

Laurie Colglazier, Associate Director, Undergraduate Program
Kelly Eskew, Clinical Associate Professor
Tim Lemper, Clinical Professor of Business Law

Lehigh University

Matt Gilchrist, Director of the Philip Rauch Center for Business Communication; Lecturer in Business
Katrina Zalatan, Associate Dean and Director, Undergraduate Programs

McMaster University

Susan McCracken, Associate Dean
Emad Mohammad, Associate Professor of Accounting and Financial Management Services, DeGroote School of Business
Leonard Waverman, Dean, DeGroote School of Business

New York University (Stern School of Business)

Sophie Rifkin, Senior Associate Director, NYU Stern Center for Sustainable Business
Mara van Loggerenberg, Associate Director of Social Impact Programming

Oberlin College

Laura Baudot, Associate Dean

Tania Boster, Director, Bonner Center Curricular Initiatives; Associate Director, Bonner Center; Associate Director, Gertrude B. Lemle Teaching Center; Assistant Professor of History

Ron Cheung, Professor of Economics

San Francisco State University (College of Business)

Denise Kleinricht, Interim Associate Dean, College of Business

Ryan Smith, Assistant Professor

Santa Clara University

Long Le, Lecturer and Director of International Business Program

Seattle University

Trish Thomas Henley, Associate Dean

Texas Christian University

Stacy Landreth Grau, Professor of Entrepreneurship & Innovation Practice

Hettie Richardson, Professor

Diane Snow, Dean, John V. Roach Honors College, TCU

The College of William & Mary

Kurt Carlson, Associate Dean for Faculty and Academic Affairs

Jennifer Dahnke, Assistant Dean for Undergraduate and One Year Masters' Programs

University of Massachusetts, Amherst

Joseph Bartolomeo, Professor & Associate Dean

Bradley Bennett, Associate Dean for Finance & Administration

William D. Brown, Jr., Associate Dean

University of Massachusetts, Boston

Pacey Foster, Associate Professor of Management

Cheryl Nixon, Associate Provost and Director of the Office of Global Programs; Professor in English

Rajini Srikanth, Dean of the Honors College; Professor of English

Leonard Von Morze, Chair of the English Department; Associate Professor of English

University of Massachusetts, Lowell

Michael Ciuchta, Assistant Professor, Department of Marketing, Innovation & Entrepreneurship

Kevin Petersen, Associate Teaching Professor, Department of English; Co-Director of the Bachelors of Liberal Arts Program

Diane Vacarra, Visiting Instructor, Department of Management

University of Michigan (Ross School of Business)

Norman Bishara, Associate Dean for Undergraduate and Early Career Programs; Associate Professor of Business Law and Ethics

Andy Burkhardt, Instructional Consultant, Foundational Course Initiative - Center for Research on Learning and Teaching

Lynnette Iannace, Director of Events

Paul Kirsch, Managing Director, Office of Undergraduate Programs

University of New Hampshire

Neil Niman, Associate Dean

Fiona Wilson, Clinical Associate Professor of Social Innovation, Social Entrepreneurship, and Sustainability; Executive Director, Center for Social Innovation and Enterprise

Betty Woodman, Lecturer, Business Ethics

University of Pennsylvania (The Wharton School)

Anne M. Greenhalgh, Deputy Director, McNulty Leadership Program *

Scott Romeika, Senior Director, Academic and Student Affairs *

Utsav Schurmans, Director of Research and Scholars Programs

University of Utah (David Eccles School of Business)

Harris Sondak, David Eccles Professor of Business and Ethics

Jessica Taverna, Executive Director for Undergraduate Programs

University of Wisconsin-Madison

Chris Dakes, Director, Educational Innovations & Learning Design

Brian Mayhew, Associate Dean; Professor of Accounting

Sherry Wagner-Henry, Executive Director, Bolz Center for Arts Administration

Wake Forest University (School of Business)

Mark Evans, Associate Dean, Undergraduate Business Program

Yeshiva University (Sy Syms School of Business)

Moses Pava, Alvin H. Einbender Chair in Business Ethics; Professor of Accounting

Special Guests

Rouwenna Altemose, Founder, All in Energy

Sara DuPont, Founding Member, Collaborative Prep

Julie Engeran, Consultant, Julie Engerran LLC *

Susan Fournier, Allen Questrom Professor and Dean, Boston University Questrom School of Business

Dennis M. Hanno, President, Wheaton College

Robert T. Jones, Associate Dean, College of Arts and Sciences; Associate Professor of Economics, University of Massachusetts Dartmouth

Andrew Kim, Manager, Workplace Futures and Research Lead, Steelcase Education

Katie Lampley, Executive Director, Office of Diversity & Inclusion, Bentley University

William Lee, Director, Education Environments, Steelcase Education

Sara Minard, Chief Program Officer, College For Social Innovation (CFSI)

Micaelah Morrill, Director of External Relations, BUild Lab

William Sullivan, Senior Scholar, New American Colleges and Universities *

Aspen Institute Business & Society Staff

Jaime Bettcher, Program Manager

Claire Preisser, Advisor

Judith Samuelson, Executive Director

Keith Schumann, Communications Manager

Rachel Wheeler, Events Assistant

* Advisor, Aspen Undergraduate Consortium

† Member, Design team for this year's convening